

Welcome Makers to...

Breeze Art & Makers Fair Cornwall 2019

Trereife Park House
Newlyn,
Cornwall
TR20 8TJ



Exhibitors Application Notes

DEADLINE FOR APPLICATION: 17:00 – 5th APRIL 2019

Participation

There are two ways you can apply to take part in Breeze Art and Makers Fair 2019.

1. Apply for an individual stand (various sizes)
2. Apply as demonstrator, **Craft In Action** - in the Walled Garden using your own stand or shelter. *These places are limited. Some weather protection may be provided.

Eligibility

All participating artists should be full time designers, makers.

All applications must be accompanied by a submission fee payment of £25 in order to be put forward to our selection panel. *As a selected exhibitor this fee will be deducted from your Breeze Fair 2019 stand cost and will appear on the invoice. (e.g.£300 stand -£25 fee final invoice £275)

Artists selected by the Breeze Art & Makers CIC Selection Panel, will be automatically included on the Breeze Fair website, listed under Makers Directory for the period of one year. Artists selected to exhibit in this years fair shall in addition be included in the full colour show guidebook.

Please note: The individual stands are panel selected, we anticipate a large response from designer-makers and due to the space available to us at Trereife House we have approximately 60 marquee stands available. If we have more applications than the number of stands available we will have to select on the basis of achieving an even mix of disciplines (such as ceramics, glass, jewellery etc.). The Breeze Art and Makers CIC Selection Panel, an independent group of art & design sector professionals, will make the final selection.

I. Individual stands

Designer-makers can apply for an individual space in large, clear span marquees, sited in the grounds of Trereife House. The marquees will have solid flooring. We will be employing a contractor to provide a standard, white shell scheme, as well as individual stand lighting and name signs. You have the option of hiring an electrical plug socket at an additional charge made directly with the supplier.

The Big Tent shell scheme spaces will be a mixture of –
2 x1.5m or **3 x1.5m** or **4 x1.5m**

II. Craft in Action - a Living Craft zone in the Walled Garden for a craft maker to demonstrate and sell to the visitor. A restricted space, no larger than 4x4 metres max. for selected makers, ensuring a good range of skills.

Please note: Your work and stand display must be covered by your own business insurance & personal public liability policy.

Once your application has been judged by the selection panel and you have been accepted you will be notified. Further information concerning your stand location, stand dimensions and Exhibitor Welcome Pack will follow.

Other areas within the Fair

In the courtyard buildings of Trereife House visitors will find a specialist food & drink market and a café supporting local producers.

In the **Craft in Action** – the Living Craft zone is located in the Walled Garden, where we will be running a programme of design-led workshops, talks and demonstrations. A pop-up café and cake outlet will also be in this garden.

Drop-in workshops and demos - the Breeze Fair will be continuing to develop its very popular drop-in craft workshops, talks and demonstrations. Please let us know if you are interested in becoming involved by registering your interest by email hello@breezefair.org

The Parterre Exhibition

A fresh, curated contemporary exhibition will show a variety of Contemporary Artworks made for outdoors and will be located in the Parterre Garden & Long Border.

The House Exhibition

A specially curated exhibition of original design will be shown in the house and open to visitors for the Breeze Fair 2019.

Event opening hours

Friday 13 September – 10am-5pm (last entry 4.30pm)

Saturday 14 September – 10am-5pm (last entry 4.30pm)

Sunday 15 September – 10am-4pm (last entry 3.30pm)

Setting up and taking down times for exhibitors

Set up: Thursday 12 September: 9am-6pm co-ordinated unloading

Take down: Sunday 15 September: 4pm-10pm co-ordinated loading

Deadline for applications

The final deadline for all applications is 17:00 Friday 5 April 2019.

Please note: No applications will be accepted after this date.

Cost

All stands are still heavily subsidised by us, we expect to cover the balance by charging a public admission fee of £7.50 on advance tickets.

The cost of a standard stand is 2m x 1.5m (3sqm) _____	£300
The cost of a medium stand is 3m x 1.5m (4.5sqm) _____	£400
The cost of a large stand is 4m x 1.5m (6sqm) _____	£560
The cost of an Craft in Action - Living Craft stand in the Walled Garden	£150

What your fee includes for individual stands

- Stand space as requested
- Spotlights 1x spot per metres width
- An opportunity to hire a plug socket and additional lighting if required
- A shell scheme and hard flooring
- A sign with your name or company name
- Exclusive exhibitor rest area for breaks
- Breeze Fair Exhibitor wristbands
- A print marketing campaign to include: ARC distributed leaflets, roadside posters & event signage across Cornwall
- A press and advertising campaign, locally and nationally.
- An E-flyer invitation to send out to your customers with 2-1 entry offer
- Your contact details and one image in the event show guide.
(This will be given to all visitors at the event)
- Promotion of the event on the Breeze Fair website, including a list of all exhibitors with a link through to your own page on the Breeze Fair Makers Directory
- Links to your social media and video accounts (*with your permission we may use these in event promotion)
- Promotion on social media; Facebook/Instagram/Twitter
- An event Vlog & Social Media manager

Application procedure

Please enter all information carefully **online** at: www.breezefair.org

By post: please download the separate application form, to send with your application payment and a CD of images.

Please note what you enter online will be used for all publicity material, the exhibitor show guide, online Makers Directory and the Breeze Art and Makers CIC website and social media platforms.

Please also read through all supporting information carefully to ensure that you complete the application form correctly.

Please be prepared to supply good quality images with your online application form. These images may be used for publicity. Please note that the better quality your images, the more likely they will be chosen for use in the PR campaign and publicity material. Images should be uploaded digitally as jpegs max 1mgb per image, min width 1000x pixels across.

For those few submitting by post, please send images on a CD at high-resolution (as jpegs, max 3mgb per image) and post together you're your downloaded application form and submission fee of £25 to be made payable to: Breeze Art and Makers CIC. (CD's will not be returned)

What happens next?

Once we have received your form and payment, we will process your application. If we are over subscribed there will be a selection process as detailed above. You will receive confirmation of space allocation by Thursday 25 April 2019, or if we choose, we may hold you on a reserve list.

Please note: All applications approved by the Selection Panel will be listed on the Makers Directory, even if the applicant is not chosen to exhibit this time around.

Keeping up-to-date

Remember that most information sent out about the event is sent via e-mail so please check your account regularly. If it is not possible for you to receive information via e-mail, please let us know.

If you have general queries relating to the event or your application, contact Project Assistant on: projectassistant@breezefair.org

Completed applications

Please complete all applications online via www.breezefair.org

Or those unable to go online please send to:

Breeze Art & Makers Fair, Trereife House, Newlyn, Cornwall. TR20 8TJ

The deadline for all applications is: 17:00 – 5 April 2019
Selection notification: 25 April 2019